

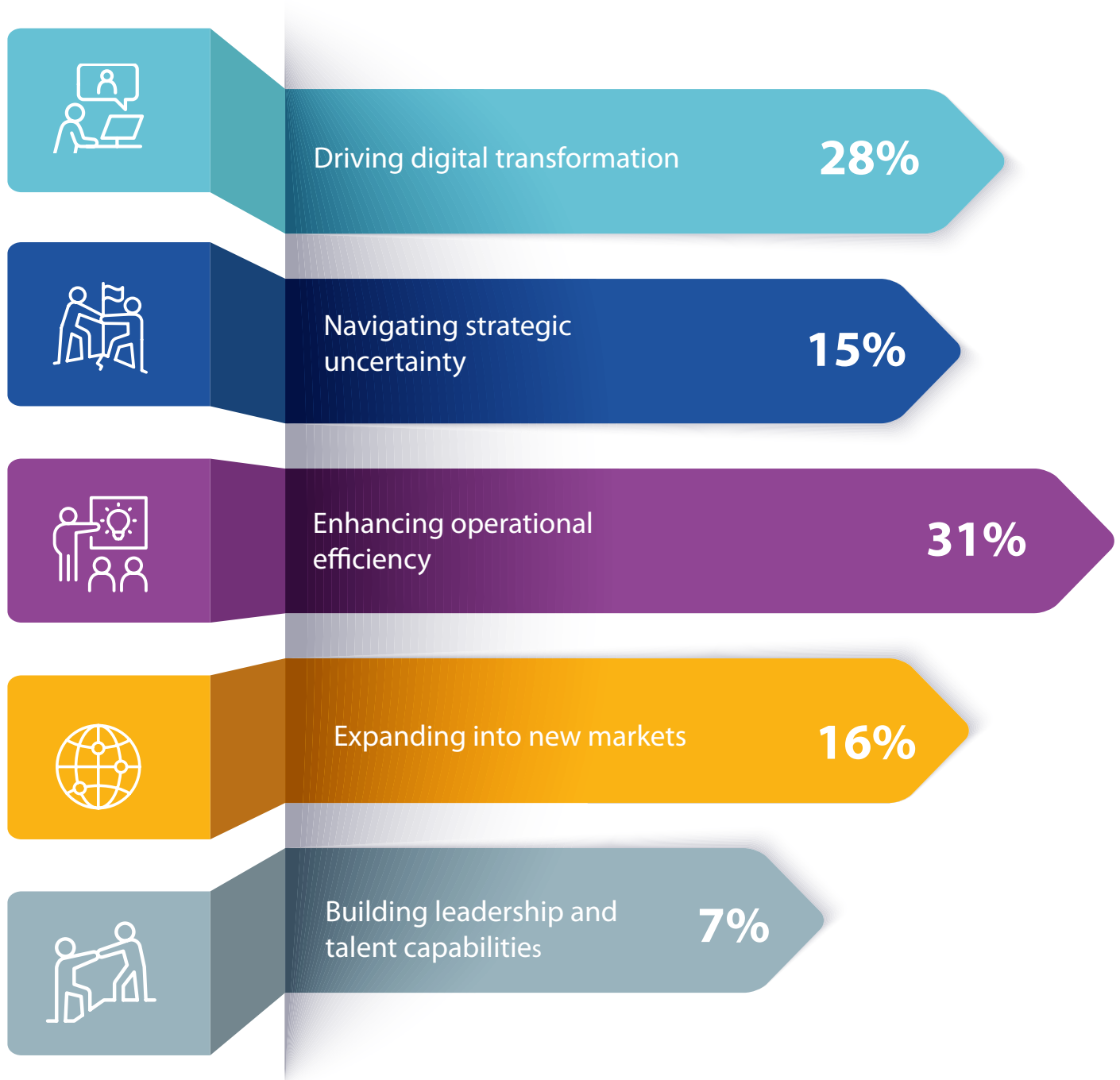
An abstract geometric composition featuring a central white chess knight facing left. The background is a grid of blue squares, some of which are further divided into orange and white sections. Various geometric shapes are scattered throughout: a large white semi-circle in the top left, a dark blue semi-circle in the top right, a small orange circle in the top right, a large dark blue circle in the middle right, a small white circle in the middle left, a large white circle in the bottom left, and a dark blue chess king piece in the bottom right. The overall style is minimalist and modern, using a limited color palette of blue, orange, and white.



Top Strategic Priorities for Tomorrow's Leaders

Discover what's driving success in forward-thinking organisations over the next 3-5 years.

When we surveyed senior leaders about their top strategic priority for the next 3-5 years, enhancing operational efficiency emerged as the leading focus at **31%**. Driving digital transformation was also a key priority for **28%** of respondents. Other significant areas included expanding into new markets, navigating strategic uncertainty, and building leadership and talent capabilities, with a small percentage citing other specific priorities.

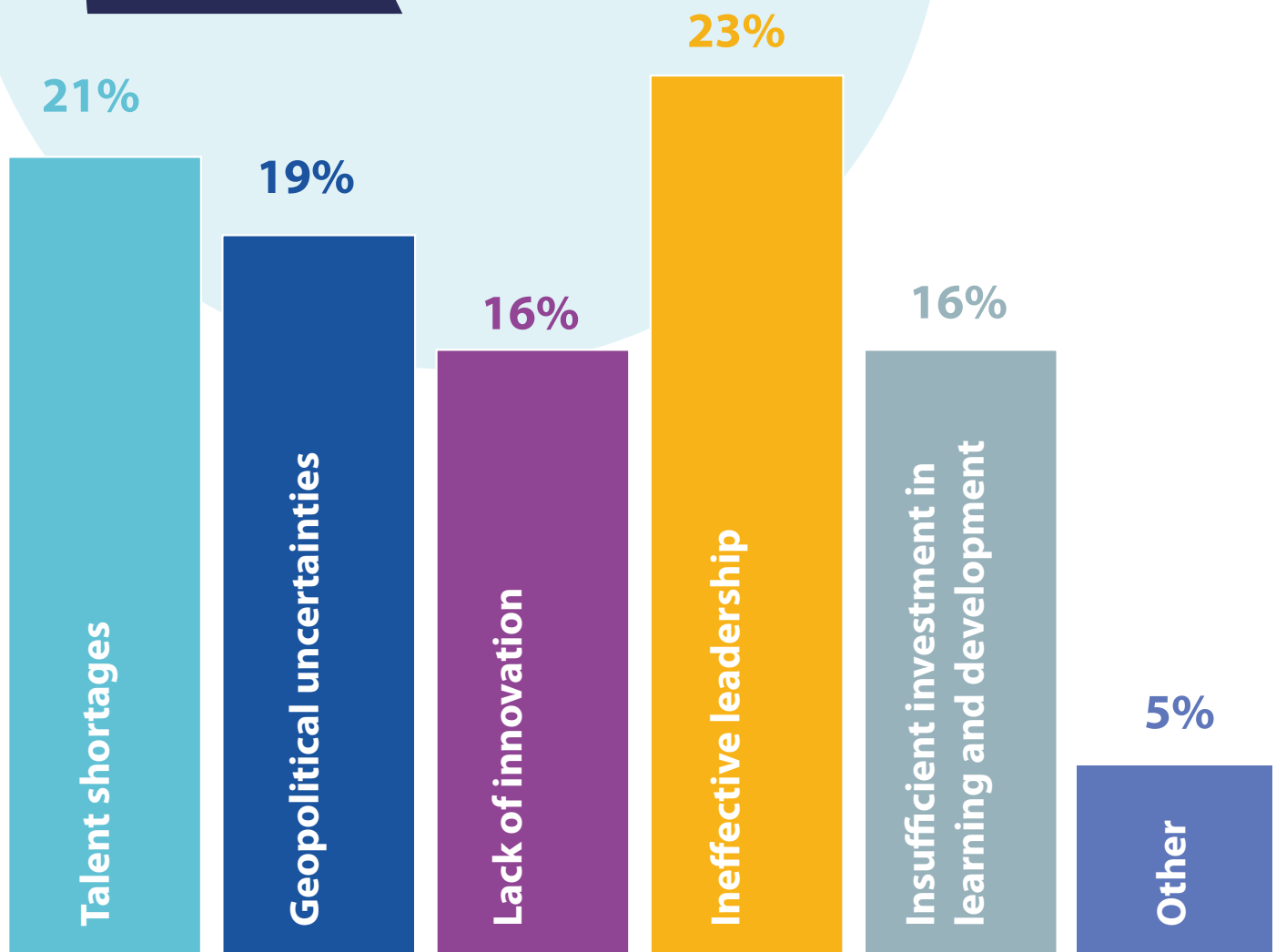


Breaking Barriers: The Challenges to Sustainable Growth

The obstacles that leaders believe are hindering their organisations' long-term success.



Our survey reveals that, despite their unique circumstances, organisations face common challenges on the path to long-term prosperity. Ineffective leadership (23%) emerges as the top barrier, followed by talent shortages (21%) and geopolitical uncertainties (19%). Additionally, lack of innovation and insufficient investment in learning and development (both at 16%) highlight critical areas for growth.



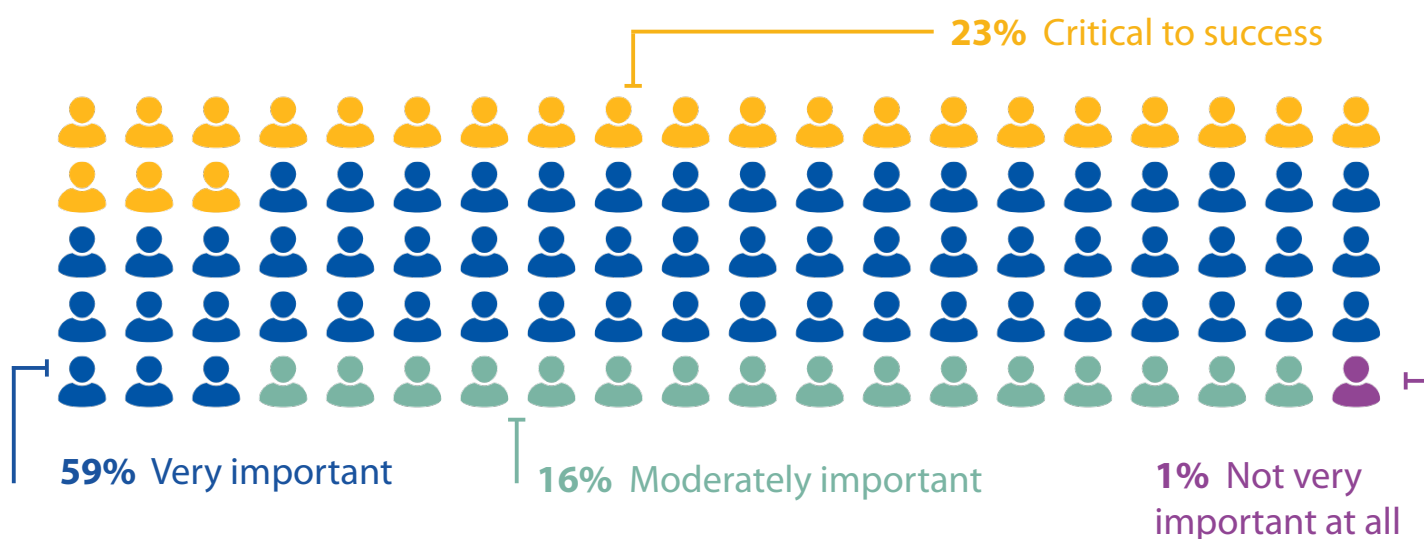
The Role of Continuous Learning in Strategic Achievement

Understanding how senior leaders value continuous learning within their strategic framework

The vast majority of senior leaders acknowledge the significance of continuous learning in achieving strategic objectives, according to survey results. Nearly a quarter (23%) deem it critical for success, while 59% consider it very important. Only 1% regard it as not very important, with none completely dismissing its importance.



These findings highlight the widespread agreement on the need for ongoing learning and development to drive long-term organisational success.



Short-term Performance vs. Long-term Growth

Exploring how organisations balance immediate results with future goals.

Our survey reveals varied strategies for balancing short-term performance with long-term strategic growth. While some organisations prioritise immediate gains, others maintain a broader vision, demonstrating diverse approaches to sustainable success.



Focus Equally on Both - 42%

Balanced Approach: The majority of leaders believe in addressing both short-term and long-term goals equally, ensuring steady progress without losing sight of future objectives.



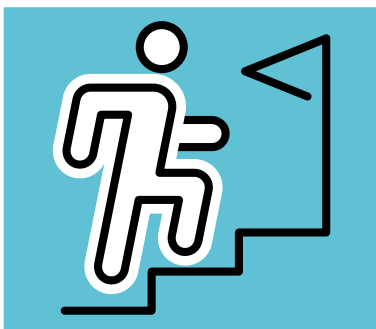
Prioritise Long-term Growth Over Short-term Performance - 28%

Future-First Strategy: Over a quarter of respondents prioritise long-term growth, willing to sacrifice some short-term gains for sustainable development.



Continuously Adapt Based on Market Conditions - 15%

Market-Driven Flexibility: A significant number adapt their strategies in response to changing market conditions, balancing short-term responses with long-term perspectives.



Emphasise Short-term Performance with Limited Long-term Planning - 14%

Immediate Results: Focused on achieving quick wins, these leaders emphasise short-term performance, possibly at the expense of long-term stability.

The Impact of Executive Education on Strategic Success

Tailored training programmes are key to enhancing organisational capabilities and achieving strategic objectives.

We asked the perceived impact of Executive Education programmes on enhancing organisational strategic capabilities.

The survey results indicate a predominantly **positive** perception of executive education programmes in enhancing strategic capabilities within organisations. With over half of the respondents rating these programmes as critical or highly beneficial and only 2% rating it as not beneficial at all, it is clear that many organisations recognise the importance of continuous learning and development for their leaders. However, the varying degrees of perceived impact highlight the need for tailored educational offerings that align closely with the strategic goals of organisations.

